



PHILIPS UNIVERSITY

MARITA TEESDALE

Special Teaching Staff

Department of Language Studies and Communications

School of Education and Sciences



Institution:	PHILIPS UNIVERSITY
Surname:	TEESDALE ANGELIDOU
Name:	MARITA
Rank/Position:	Special Teaching Staff
Program of Study:	Education and Sciences
Department:	Language Studies and Communications
Scientific Domain: *	Public Relations, Mass Media Communications

**Field of Specialization*

Academic Personnel Short Profile / Short CV

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
Master in Public Relations	1989	Stirling University, UK		Public Relations in Scottish Hotel Industry
Bachelor of Arts in Business Studies	1988	The Philips College	Business Studies	Public Relations in Cyprus Hotel Industry

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2020	today	Philips University	Nicosia, Cyprus	Special Teaching Staff
1990	2008	The Philips College	Cyprus	Instructor

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2006	Interactive Televisions with the use of Dialogue Communication Services SMS/MMS			2, 2	
2	1999	The Contribution of private tertiary education to the Cyprus Economy		Organised by government party “DISY” under the auspices of the Minister of Education and Culture of Cyprus		
3	1999	Privatisation of Public Enterprises: The prospects ahead		Cyprus International Conference Centre		
4	1998	Performance Appraisal and Employee Effectiveness		Aris Petasis & Associates		
5	1994	How to plan for Marketing to the European Union		Cyprus Productivity Centre		

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					

**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)

Ref. Number	Date	Title	Funded by	Project Role*
1				
2				

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1		Lornaco Trading Ltd Royal Star Centre and S.T.A.R owners club	Consultant	
2				

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			
2			

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			
2			