



PHILIPS UNIVERSITY

RAFAELA ORPHANIDES

Lecturer

Department of Language Studies and Communications

School of Education and Sciences



Academic Personnel Short Profile / Short CV

Institution:	PHILIPS UNIVERSITY
Surname:	ORPHANIDES
Name:	RAFAELA
Rank/Position:	Lecturer
School:	Education and Sciences
Department:	Language studies and Communications
Scientific Domain: *	Media and Communications

**Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D	2020	Loughborough university	Media and Communications	Constructions of womanhood in women's magazines during the age of austerity: A cross-cultural study of U.K. and Greece
Master of Arts (Honours)	2016	University of Leicester	Media and Public Relations	A study of University of Leicester students' perspectives on social media marketing campaigns used to promote the consumption of smartphones
Bachelor (Honours)	2014	University of Cyprus	Social Sciences and Education	-

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
2019	present	Philips University	Nicosia	Lecturer
2018	2019	University of Loughborough	Loughborough	Tutorial Leader of 'Advanced Research methods' module
2017	2018	University of Loughborough	Loughborough	Tutorial Leader of 'Social Research methods' module

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher/Conference	Vol.	Pages
1	2019	Decoding patterns of gender-based violence in women's glossy magazines	-	IAMCR conference	-	-
2	2019	Gender-based violence in women's glossy magazines	-	Annual Social sciences conference of University of Loughborough	-	-
3	2017	Gender construction in women's glossy magazines during the 'age of austerity	-	New Directions in Media, Communication and Sociology conference (NDiMS), University of Leicester	-	-
4	2017	Prominent discourses in women's glossy magazines	-	Annual Social sciences conference of University of Loughborough	-	-

5	2016	Gender constructions in women's glossy magazines during the 'age of austerity': A cross-cultural study of UK and Greece	-	Annual Social sciences conference of University of Loughborough	-	-
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Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	7 th June 2017	Gender construction in women's glossy magazines during the 'age of austerity'	International	University of Birmingham	Present a Research Poster at the AHRC-funded Midlands4Cities Doctoral conference

**Specify venue, geographic location etc*

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2019	University of Loughborough	Member of organising committee	- Organise annual social sciences conference