



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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PHILIPS UNIVERSITY

ELINA KAMPANELLA

Special Teaching Staff



Academic Personnel Short Profile / Short CV

University:	PHILIPS UNIVERSITY
Surname:	KAMPANELLA
Name:	ELINA
Rank/Position:	SPECIAL TEACHING STAFF
Faculty:	ECONOMICS AND MANAGEMENT
Department:	BUSINESS ADMINISTRATION
Scientific Domain: *	INTERNATIONAL BUSINESS

* Field of Specialization

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
MA International Business & Management	2001	University of Westminster	Business	
BA H Business Administration	2000	University of Greenwich	Business	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
October 2025	Today	Philips University	Nicosia, Cyprus	Special Teaching Staff

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2010	Retail Business Conference Retail Trade & Consumer Trends.	International	Athens	Brand Manager
2	2011	Global Marketing & Management Conference Exhibition	International	London, UK	Brand Manager
3	2012	International Business Innovation & Strategy Fair	Local	Cyprus	Brand Manager
4	2014	EuroShop(Retail, branding & franchise)	International	Dusseldorf Germany	Brand Manager
5	2016	Global Peter Drucker Forum (Business administration, innovation & leadership.)	International	Vienna	Brand Manager
6	2017	Marketing Summit(Brand & strategic marketing)	Local	Athens	Brand Manager
7	2018	Web Summit (echnology, startups, and global business development.)	International	Lisbon	Brand Manager

*Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2001	<i>Development of Electronic Commerce</i>	University of Westminster	Author
2	2000	<i>The impact of Multinational Corporations on host nations and the policies of the UK and Japan towards them</i>	University of Greenwich	Author

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	03/2023	104 th Otology course-Clinic Claros		Barcelona, Spain	
2	06/2023	12 th Course Rhinology/Rhinoplasty		Manchester, UK	
3	10/2023	2 nd Otology Course		Zagreb, Croatia	
4	11/2023	Otosurgery Course		Ipswich, UK	
5	06/2024	67 th Otology Course		Bordeaux, France	
6	11/2024	Otology-otosurgery course		Cannes, France	
7	07/2025	25 th International Otology Course, Cinic Causse		Bezier, France	

*Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2023	IL-13, percentage of inflammatory cells, tissue eosinophils per field of view and relationship with clinical and imaging findings in patients with chronic rhinosinusitis with nasal polyps, a pilot study in Greek population		Researcher ERS European Rhinology Congress, Sofia

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Awarded by:
1			



Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Key Activities:
1			

Period of employment	Employer	Location	Position
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