



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ  
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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PHILIPS UNIVERSITY

**DIMAS ATHANASIOS**  
Associate Professor



### Academic Personnel Short Profile / Short CV

University:	PHILIPS UNIVERSITY
Surname:	DIMAS
Name:	ATHANASIOS
Rank/Position:	Associate Professor
Faculty:	Economics and Management
Department:	Business Studies
Scientific Domain: *	Marketing-Management

\* Field of Specialization

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2010	University of Ioannina	Business Administration & Food Management	
Master	2008	University of Piraeus	Shipping	
BSc	2004	University of Ioannina	Business Administration & Food Management	



<b>Employment history in Academic Institutions/Research Centers – List by the three (3) most recent</b>				
<b>Period of employment</b>		<b>Employer</b>	<b>Location</b>	<b>Position</b>
<b>From</b>	<b>To</b>			
2025	Today	Philips University	Nicosia, Cyprus	Associate Professor
2012	Today	National and Kapodestrian University of Athens	Athens	Visiting Professor
2012	2012	University of Northern Greece – university of Patras	Agrinio	Visiting Professor
2011	2018	Business College of Athens	Athens	Visiting Professor

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2025	The impact of lean manufacturing practices on the operational performance of food companies. Evidence from Greece."	Psomas, Evangelos, Nikolitsa Gkoloni	International Journal of Lean Six Sigma	1-15	
2	2022	In-class gamification for spurring experiential learning in entrepreneurship education The educational crowdfunding game	Livieratos	Journal of Entrepreneurship education	25	
3	2019	SaintStartup. The founder's guidebook	Livieratos, A. Markantonatos P	Pubbuh editions, Berlin		
4	2017	Alternative Strategies in the shipping industry: Quality vs Price	Pantouvakis	Maritime Economics and Logistics	12	
5	2013	The role of corporate agility and perceived price on the service quality – customer satisfaction link. Some preliminary evidence from the shipping industry	Pantouvakis	International Journal of Shipping & Transport Logistics	5	
6	2010	Does ISO 9000 Quality Management System matters in the company performance? Evidence from the shipping industry	Pantouvakis	Maritime Policy and Management	36	
7	2010	Marketing Strategies in Port Industry: An Exploratory Study and a Research Agenda	Pantouvakis, Chlomoudis	American Journal of Economics and Business Administration	2	
8	2008	Testing the SERVQUAL scale in the passenger port industry: A confirmatory study",	Pantouvakis, Chlomoudis	Maritime Policy and Management	34	

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2022	Developing creativity in management education through case writing	36th British Academy of Management Annual Conference	Manchester	Co-author
2	2022	Fostering 'Divergent Thinking' with Case Writing. Nurturing an entrepreneurial mindset to management students	XXXIII ISPIM Innovation Conference "Innovating in a Digital World",	Copenhagen	Co-author
3	2014	SHOPPING MOTIVATION DURING ECONOMIC CRISES	AMA SERV SIG 2014, International Service Research Conference	Thessaloniki	Co-author
4	2012	Does nationality influence the satisfaction-loyalty link? Some preliminary evidences from the passenger shipping industry	2 <sup>nd</sup> AHTMM Conference,	Corfu	Co-author
5	2011	Linking the Physical and Interactive Service Features of Services to Customer Satisfaction. An Examination of Grönroos's Proposal	Academy of Marketing Conference	Liverpool	Co-author
6	2011	Customer satisfaction metrics in health service organizations: evidence from the Greek hospitality sector"	14th QMOD conference on Quality and Service Sciences ICQSS	San Sebastian Spain	Co-author
7	2010	Service Quality And Satisfaction In Business-To-Business Service Setting. Evidence From The Port Industry,	International Association of Maritime Economists, (IAME)	Lisbon	Co-author
8	2009	Does nationality influence the satisfaction-loyalty link? Some preliminary findings",	Academy of Marketing Annual Conference	Leeds Uk	Co-author
9	2009	Influencers of customers' satisfaction and the moderating role of the selection process. Evidences from hotel industry",	4 <sup>th</sup> International Scientific Conference-Planning for the future-learning from the past: Contemporary Developments in Tourism, Travel and Hospitality	Rhodes	Co-author



10	2008	On the Development of a selection typology for the ferry passenger"	International Association of Maritime Economists, (IAME), Sustainability in International Shipping	China / Dalian	Co-author
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\*Specify venue, geographic location etc

**Research Projects. List the five (5) more recent and other five (5) selected  
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	2009-2013	Promotional platform for short sea shipping and intermodality	EU	Data Analyst
2	2009	Successful travel awareness campaigns and mobility management strategies-Demonstration to Quality seem for mobility management	EU	Data Analyst
3	2009	A Knowledge Base for Intermodal Passenger Travel in Europe	EU	Data Analyst
4	2006-2007	Competitive and Sustainable Guidance Systems in Agricultural Businesses	EU	Data Analyst

\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2025-today	ETBA – Business and Industrial Areas S.A	Member BoD	
2	2020-2023	National Documentation Center and Electronic Content (EKT)	Member BoD	
3	2022-2024	Hellenic Space Center	Member of the BoD	

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			

**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:



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