



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ  
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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PHILIPS UNIVERSITY

**DIMAS ATHANASIOS**  
Visiting Professor



### Academic Personnel Short Profile / Short CV

<b>University:</b>	PHILIPS UNIVERSITY
<b>Surname:</b>	DIMAS
<b>Name:</b>	ATHANASIOS
<b>Rank/Position:</b>	Visiting Professor
<b>Faculty:</b>	Economics and Management
<b>Department:</b>	Business Studies
<b>Scientific Domain: *</b>	Marketing-Management

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2010	University of Ioannina	Business Administration & Food Management	
Master	2008	University of Piraeus	Shipping	
BSc	2004	University of Ioannina	Business Administration & Food Management	



### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2025	Today	Philips University	Nicosia, Cyprus	Visiting Professor
2012	Today	National and Kapodestrian University of Athens	Athens	Visiting Professor
2012	2012	University of Northern Greece – university of Patras	Agrinio	Visiting Professor
2011	2018	Business College of Athens	Athens	Visiting Professor

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2022	In-class gamification for spurring experiential learning in entrepreneurship education The educational crowdfunding game	Livieratos	Journal of Entrepreneurship education	25	
2	2019	SaintStartup. The founder's guidebook	Livieratos, A. Markantonatos P	Pubbuh editions, Berlin		
3	2017	Alternative Strategies in the shipping industry: Quality vs Price	Pantouvakis	Maritime Economics and Logistics	12	
4	2013	The role of corporate agility and perceived price on the service quality – customer satisfaction link. Some preliminary evidence from the shipping industry	Pantouvakis	International Journal of Shipping & Transport Logistics	5	
5	2010	Does ISO 9000 Quality Management System matters in the company performance? Evidence from the shipping industry	Pantouvakis	Maritime Policy and Management	36	
6	2010	Marketing Strategies in Port Industry: An Exploratory Study and a Research Agenda	Pantouvakis, Chlomoudis	American Journal of Economics and Business Administration	2	
7	2008	Testing the SERVQUAL scale in the passenger port industry: A confirmatory study”,	Pantouvakis, Chlomoudis	Maritime Policy and Management	34	

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2022	Developing creativity in management education through case writing	36th British Academy of Management Annual Conference	Manchester	Co-author
2	2022	Fostering 'Divergent Thinking' with Case Writing. Nurturing an entrepreneurial mindset to management students	XXXIII ISPIM Innovation Conference "Innovating in a Digital World",	Copenhagen	Co-author
3	2014	SHOPPING MOTIVATION DURING ECONOMIC CRISES	AMA SERVSIG 2014, International Service Research Conference	Thessaloniki	Co-author
4	2012	Does nationality influence the satisfaction-loyalty link? Some preliminary evidences from the passenger shipping industry	2 <sup>nd</sup> AHTMM Conference,	Corfu	Co-author
5	2011	Linking the Physical and Interactive Service Features of Services to Customer Satisfaction. An Examination of <i>Grönroos's</i> Proposal	Academy of Marketing Conference	Liverpool	Co-author
6	2011	Customer satisfaction metrics in health service organizations: evidence from the Greek hospitality sector"	14th QMOD conference on Quality and Service Sciences ICQSS	San Sebastian Spain	Co-author
7	2010	Service Quality And Satisfaction In Business-To-Business Service Setting. Evidence From The Port Industry,	International Association of Maritime Economists, (IAME)	Lisbon	Co-author
8	2009	Does nationality influence the satisfaction-loyalty link? Some preliminary findings",	Academy of Marketing Annual Conference	Leeds UK	Co-author
9	2009	Influencers of customers' satisfaction and the moderating role of the selection process. Evidences from hotel industry",	4 <sup>th</sup> International Scientific Conference-Planning for the future-learning from the past: Contemporary Developments in Tourism, Travel and Hospitality	Rhodes	Co-author

10	2008	On the Development of a selection typology for the ferry passenger”	International Association of Maritime Economists, (IAME), Sustainability in International Shipping	China / Dalian	Co-author
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*\*Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2009-2013	Promotional platform for short sea shipping and intermodality	EU	Data Analyst
2	2009	Successful travel awareness campaigns and mobility management strategies- <i>Demonstration to Quality seem for mobility management</i>	EU	Data Analyst
3	2009	A Knowledge Base for Intermodal Passenger Travel in Europe	EU	Data Analyst
4	2006-2007	Competitive and Sustainable Guidance Systems in Agricultural Businesses	EU	Data Analyst

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2020-2023	National Documentation Center and Electronic Content (EKT)	Member BoD	
2	2022-2024	Hellenic Space Center	Member of the BoD	

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			

**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			